Learner Resource 3a What makes an effective Cognitive Interview?

Using the cards, put the factors to consider in order of importance. The most important goes at the top and the least important goes at the bottom. You should have thoroughly researched the work of Memon and Higham (1999) before this task.

Extension: What methodological factors need to be considered when researching the effectiveness of the Cognitive Interview? List them and be prepared to explain why you have listed them.